

DORAL

5-Pack Carton Gives Your Customers Another Easy Way To Save!

Special Carton

This special promotion gives your customers another easy way to save on their favorite cigarettes.

11 1/2" x 17" x 30" poster
 features new artwork along with offering
 new advertising opportunities.



Floor Display

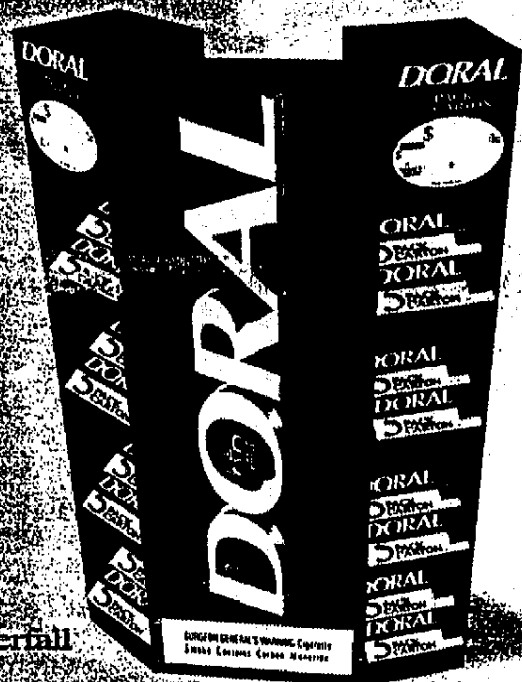
16" x 24" x 30" (H x W x D)
 Permanent Display

Frame specific with waterfall
 type shelves designed to

maximize presence of 5-Pack promotion.

Reversible header cards to use for regular cartons when 5-Pack
 promotion is sold out.

Height-61 1/2", Width-(max) 47" (min) 22 1/2", Depth-12".



51844 9284



5-Pack Replica

Dangler - Oversized

5-Pack Replica hangs from
 the ceiling over the unique
 floor display to call attention
 to this great new offer.

Includes area for pricing.